

## Yusra H. Alzahrani

510 N Broad St, Philadelphia, PA 19130 | +1 (751) 412-7255 | [yosraalzahrani@hotmail.com](mailto:yosraalzahrani@hotmail.com)

### EDUCATION

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<b>Temple University</b> , Philadelphia, Pennsylvania Doctor of Philosophy in Media and Communication	August 2023 – Present
<b>Arkansas State University</b> , Jonesboro, Arkansas Master of Science in Mass Communications. GPA: 4.0/4.0	May 2023 First class honors Emphasis: Journalism
<b>Georgetown University</b> , Washington, DC Intensive Academic English Program	Aug 2019 – Dec 2020
<b>Taibah University</b> , Madinah, Saudi Arabia Bachelor of Arts and Humanities Department of Communication and Media GPA: 4.94/5.00	May 2016 First class honors Emphasis: Journalism

### RESEARCH INTERESTS

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Social Influence, Gender, and Middle East Women's Empowerment.

### EXPERIENCE

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**Teaching Assistant** in Journalism, Department of Communication and Media at King Khalid University from 2018 – Present.

- Taught freshman-level *Introduction to Mass Communication and Media* (history and evolution of the media); held discussions to analyze rhetorical and theories used to study the media.
- Taught advanced-level *Media Ethics* (journalistic legislation and the standards of professional behavior.); analysis of media materials and illustrating the impact of media ethics on the news.
- Create syllabi, lesson plans, tests, quizzes, and other assignments, and proctor exams.
- Evaluate students' performance, including giving feedback on assignments and papers.
- Maintain weekly office hours to communicate in person with students as needed; receive and promptly respond to students' inquiries regarding grades, assignments, attendance, and course material; attend faculty meetings.

### HONORS AND AWARDS

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#### **Fulbright Scholar (SACM & King Khalid University)**

[2019- present] Sponsored by the Saudi Arabian Cultural Mission (SACM) & King Khalid University

Nomination as the top graduate scholar for 2023 at Arkansas State University

## CONFERENCE PRESENTATIONS

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**Alzahrani, Y.,** Ahmad, S., Darton, K., & Khan, S (2022). How ASU Yearbooks Covered the Evolution of International Student Life at ASU: 1941-2012. Paper accepted for presentation at Delta Symposium, Arkansas State University.

**Alzahrani, Y.,** & Zeng, L. (2023). Empowerment in Focus: Framing Saudi Women's Rights Through Vision 2030 in Arabic and Western News Narratives. Paper accepted for presentation at the Association for Education in Journalism and Mass Communication (AEJMC) annual convention, Washington, D.C.

**Alzahrani, Y.,** & Zeng, L. (2023). Shifting the Narrative of Saudi Women: A Dynamic Framing Analysis of Four Newspapers Before and After the Saudi Vision 2030. Paper accepted for presentation at the Association for Education in Journalism and Mass Communication (AEJMC) annual convention, Washington, D.C.

**Alzahrani, Y.,** & Zeng, L. (2023). Voice Engagement among Minorities: How Arabs Use Twitter Spaces for Religious Decision-Making. Paper presented at the International Communication Association (ICA) annual conference, Toronto, Canada.

**Alzahrani, Y.,** & Zeng, L. (2023). Voice Engagement as An Alternative Means of Communication on Social Media. Paper presented at the 5th Global Communication Summit, University of Houston.

**Alzahrani, Y.** (2024). Gender Disparities in Digital Media Use through the Lens of Gender Regime Theory in the Middle East. Paper presented at the Graduate Research Forum, Temple University.

**Alzahrani, Y.** (2024). Gender Disparities in Digital Media Use through the Lens of Gender Regime Theory in the Middle East. Paper presented at Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Philadelphia, PA.

## PROFESSIONAL DEVELOPMENT IN SAUDI ARABIA

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- **Al Nafisa Academy,** Jeddah, Saudi Arabia  
An intensive photography course for 48 hours, September 2018
- **Namaa Almunawara,** Madinah, Saudi Arabia  
Intensive film-making workshop, collaboration with the director Mohamed Bayezid, 2016 **Saudi**
- **Aramco,** Madinah, Saudi Arabia  
The importance of women in the work environment seminar, February 2015
- **Taibah University,** Madinah, Saudi Arabia  
Modern marketing strategies seminar, December 2014
- **Taibah University,** Madinah, Saudi Arabia  
Self-Awareness and Dealing with Media, December 2013

## CERTIFICATES

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- Collaborative Institutional Training Initiative (CITI Program - 2024).
- Human Research & Social and Behavioral Responsible Conduct of Research - 2024.

## LANGUAGE SKILLS

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**Arabic:** Mother's tongue.

**English:** Second language.

## ACTIVITIES

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- **Saudi Student Association in Washington, Dc** - Media creator for (Nafilah), From February 2020- Present.
- **Media Club:** My work was writing bi-weekly articles for the club bulletin board, designing club brochures and posters, and organizing conferences at the Arab level to discuss the latest research papers at Taibah University, Saudi Arabia, from 2015 to September 2016.
- **Media and Communication Center:** I worked on a team assigned to update University website content; aided in updating the descriptive narrative for sections and subsections of deanships and colleges' individual webpages at Taibah University, Saudi Arabia, from August 2014 to September 2016.