

Norah Abdulqader Al-Abuessa

Ph.D. Candidate in Media and Cultural Studies- Lancaster University| Lecture at the Department of Media and Communications-King Khalid University.

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Academic & Research Experience

- Ph.D. Candidate in Media and Cultural Studies, Lancaster University

My research focuses on journalistic practices, particularly how political and social transformations shape media work environments. I am also interested in the role of artificial intelligence and technology in shaping contemporary media practices and data journalism practices.

- Lecturer, King Khalid University

Teaching and mentoring students in journalism, digital media, and strategic communication.

Research Interests:

Practice theories - Data Journalism practices - Artificial intelligence in media - Digital journalism and women's representation in media.

Publications & Research

- "Graphic Design and Positioning of Consumer Values in Advertising"
Algerian Journal of Research and Humanities, April 2018, pp. 77-97
- Master's Thesis: Women's Issues in Saudi Journalism: An Analytic Comparative Study between Traditional and Electronic Newspapers
- Award: General Award at the First Annual Forum for Graduate Students, King Saud University (2013)

Media & Production Experience

- Editorial Board Member, Afaq Newspaper (2018-2020): Contributed to editorial strategy and content development for King Khalid University's official newspaper.
- Podcast Production & Hosting:
 - University Echo – A weekly news podcast covering major university events.

- What is the Future of Education? – A Lancaster University podcast interviewing experts on the future of education.

<https://www.lancaster.ac.uk/social-futures/outreach/social-futures-podcast/>

Administrative & Leadership Experience

- Assistant Supervisor, General Administration of Media & Relations, King Khalid University (2018-2019)

Assisted in establishing department structures, developing policies, and overseeing the university's media identity.

- Supervisor, Female Section, Media & Communication Department, King Khalid University (2017-2019)

Managed academic and administrative responsibilities, enhancing student engagement and faculty development.

Education

- M.A. in Mass Communication, King Saud University (2015)
- B.A. in Libraries & Information, Al-Imam Mohammad Ibn Saud Islamic University (2009)