

Khawlah Alghamdi

Master's Degree in Journalism and Media

+966 54 991 0300– khawlah.alghamdi@gmail.com –Jeddah– [linkedin.com/in/khawlah-alghamdi/](https://www.linkedin.com/in/khawlah-alghamdi/)

SUMMARY

A media professional with a strong focus on obtaining a Ph.D. in Journalism and Media. Holds a Master's degree from Umm Al-Qura University with recognized academic excellence and published research on media consumption in Saudi Arabia. Extensive journalism experience, including contributions to Al-Watan Newspaper and in-depth articles on Jeddah Season. Currently serving as a lecturer at King Khalid University, possessing expertise in media research, digital content creation, and cross-cultural communication. Dedicated to advancing academic and professional achievements in the field.

TRAINING COURSES

- Intensive English Proficiency Certification – Level C1.3.
- Training of Trainers
- Smart Work Ethics.
- Communication Methods in the Workplace.
- Intellectual Property.
- Art of Press Editing.
- Art of Effective Communication with the Public and Its Skills .
- Media Editing Skills.
- Social Marketing.
- Research Skills.
- Training Course in Journalism Arts.
- Training Course on Motivational Leadership.
- Training Course on Anger Management.
- Training Course on Body Language.
- Course on the Culture of Glorification.
- Workshop on Modern Methods in Evaluating Charity Work and Programs.

EDUCATION

Master's Degree in Journalism and Media	2018
Umm Al-Qura University, College of Social Sciences, Makkah	
Diploma in English Language	2015
Englishtown Online School	
Bachelor's Degree in Journalism and Media	2014
Umm Al-Qura University, College of Social Sciences, Makkah	

WORK EXPERIENCES

Lecturer	Aug 2022 – Present
King Khalid University	
Creative Content Writer	Mar 2022 – Aug 2022
Siyag Business Services	
Content Writer	Sep 2021 – Feb 2022
Zahret Coffee Trading Company (Hemi Coffee)	
Journalist	Jan 2020 – Jul 2020
Al-Watan Newspaper, Jeddah	
Journalist	May 2016 – Aug 2016
Okaz Newspaper	

PUBLICATIONS

"Master's Thesis Publication" Published in the Arab Journal of Media and Communication, titled Motivations for the Saudi Audience's Exposure to Electronic Newspapers and the Gratifications Achieved- Published by the Saudi Association for Media and Communication-Issue 24 - November 2020- Official website: <https://search.mandumah.com/Record/1102583>

Al-Watan Newspaper | Published a report on "Preventing Certain Nationalities from Entering for Umrah and Hajj Due to COVID-19" on February 27, 2020 (Issue 7086).

SKILLS

- Journalism and Media
- Content Editorial Management
- Public Speaking
- Research and Analysis
- Digital Content Creation
- Basic Graphic Design
- Time Management
- News Writing and Reporting
- Media Relations
- Cross-Cultural Communication
- Content Creation
- Copywriting
- Video Editing Basics
- Microsoft Office
- Interviewing Techniques
- Media Research
- Fact-Checking
- SEO Writing
- CMS Platforms
- Leadership
- Project Management

LANGUAGES

English Advanced (C1.3)-
Studied In Education First (Ef)
Arabic: Native

Al-Watan Newspaper | Published various articles on different topics, notably:

- The Saudi film industry requires time to showcase expertise.
- The boom in digital content creation.
- Drop shipping as a new window for e-commerce.

Al-Watan Newspaper | Published various articles on different topics, notably:

- Divorced women have the right to travel abroad with their children.
- Five years in prison and a fine of 3 million SAR for trading in inappropriate video clips.
- 70% of fathers delay enforcing child visitation rulings.
- Phishing messages pose a crisis-related threat.

Al-Watan Newspaper | Published various articles on different topics, notably:

- Genomics testing for 3,000 hereditary diseases in the Kingdom.
- Women are more susceptible to lupus.
- Behavioral therapy is more effective for minor psychological disorders.

Articles on "Jeddah Season" | Conducted research, verified information, and published articles on "Jeddah Season" on the Visit Saudi website, affiliated with the Saudi Tourism Authority. Official website:

<https://www.visitsaudi.com/ar/seasons/jeddah-season>

Articles on "SaudiPedia" Engaged in meticulous research and information gathering from official sources, followed by the creation of well-crafted articles. (SaudiPedia Project) Ministry of Media-Official Website: <https://saudipedia.com>

Articles on the "Otr Elkalam" Program | Wrote articles on the "Otr Elkalam" program under the General Entertainment Authority, which were translated and published in global news agencies and websites.

AWARDS & ACHIEVEMENTS

Award for Academic Excellence in the Master's Program

Umm Al-Qura University

Award for Academic Excellence in the Bachelor's Program

Umm Al-Qura University

Valedictorian of Both Bachelor's and Master's Cohorts

Umm Al-Qura University

Excellence Award from the Deanship of Student Affairs

Umm Al-Qura University

Certificate of Appreciation for Outstanding Contribution

Recognized by the Deanship of University Studies for significant involvement in organizing the graduation ceremony -Umm Al-Qura University