

ABDULQADER MAHMOUD ABDULBARI

Public Relations Lecturer and Consultant

MEPRA Strategy Board – PRSA Member

Short Version - Curriculum Vitae as of March 2025

Office

Address:

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Department of Media and Communication

College of Arts and Humanities

King Khalid University, Abha, Asir Region, Saudi Arabia

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EDUCATION AND ACADEMIC HISTORY

Higher Education

MA, Public Relations, Emerson College at Boston, MA United States

Supporting Areas / Minor: International Public Relations, Intercultural Communication, and Leadership.

Thesis: Building Common Ground Between Saudi and American College Students Via Virtual Cultural Exchange Programs: COVID-19 As A Topic.

Academic Certificate, Academic English Language, Boston University at Boston, MA United States.

PME, Education, University of Jeddah at Jeddah, Saudi Arabia

Supporting Areas / Minor: Teaching Methods, Curriculum Development, and Educational Measurement and Evaluation.

Capstone Project: Practices Gestalt Learning Theory in Saudi Arabian Education.

BA, Public Relations, King Abdulaziz University at Jeddah, Saudi Arabia

Supporting Areas / Minor: Public Relations Programs, Event Planning, and Digital Social Media.

Capstone Project: The Impact of Social Media Networks on National Belonging.

Teaching Activities at King Khalid University

I have taught various communication and media courses across multiple terms. My teaching portfolio includes courses such as:

Course Title
Crisis Communication
Public Relations' Persuasion
Public Relations Materials
Intercultural and International Communication
Strategic Communication
Communication Theory
Editing Media Texts
Media texts in English
Media Criticism
History of Saudi media and its Regulations and Legislation
Introduction to Media and Communication

Latest Honors and Awards

- 2023 Cultural Perspective Award, Emerson College
- 2023 Global Ambassador Award, Emerson College

Latest Licensures and Certifications

- 2024 **Certification**, Tourism Faculty Development Programme (TFDP), UN
- 2023 **Certification**, McKinsey Forward Program

Latest Training and Coaching Activities

- 2024 **The Art of Negotiation and Persuasion**, presented to the Saudi Ministry of Culture, Cultural House, King Khalid University, and Media Club.
- 2023 **Introduction to Public Relations**, presented to graduate students and alumni at King Khalid University.
- 2023 **Introduction to Organizational Communication**, presented to military sector employees at the Saudi Ministry of Interior.

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