Mohammed Huraysi

Assistant Professor, Media & Journalism

Media and Communication Department | King Khalid University

Mohousain@kku.edu.sa | +966 55 034 6114

EDUCATION

Ph.D. in journalism, March 2024, University of North Texas, Denton, TX. **Successfully defended dissertation titled:** "Foreign News Coverage in Conservative and Liberal U.S. Newspapers: A Case Study of Saudi Arabia from 1932 to Present" on 03/07/2024

Master's in journalism, December 2019, University of North Texas, Denton, TX. **Successfully defended thesis titled:** "Press Freedom in Saudi Arabia Coverage: A case Study of the Gulf and Yemen Wars" on 10/15/2019

Bachelor of Radio, Television, and Film, June 2013, AL-Imam Muhammad Ibn Saud Islamic University, Saudi Arabia.

AREAS OF INTEREST

RESEARCH INTERESTS

- Reputation management
- Tourism reputation
- Historical Documentation
- Race, Gender, and Class

HONORS AND AWARDS

- First-place winner in International Division, the Broadcast Education Association (BEA), April 2019.
- First-place winner in International Division, Southwest Education Council for Journalism and Mass Communication (SECJMC), June 2019.
- First-place winner in Interactive Media & Emerging Technologies Division, the Broadcast Education Association (BEA), April 2022.
- Second-place winner in Graduate Division, The Multidisciplinary Information Research Symposium (MIRS), April 2022.
- First-place winner in the Arab Youth Research Award, Arab League, November 2023.
- First-place winner in International Research Division, Association for Education in Journalism and Mass Communication (AEJMC), February 2024.

M. Huraysi Page 1 of 4

CONFERENCE PRESENTATIONS

- Zhang, X; Hong, L; **Huraysi, M** & Perez, S. "Exploring the Forces Driving ChatGPT Diffusion on X (Twitter): An Integrated Theoretical Perspective," AI in Action Workshop. April 2024, Texas, United States.
- Huraysi, M. "Foreign News Coverage in Conservative and Liberal U.S. Newspapers: A Case Study of Saudi Arabia from 1932 to 2022," Association for Library and Information Science Education (ALISE). October 2023, Wisconsin, United States.
- Huraysi, M. "US newspaper coverage of human rights in the Middle East: Saudi Arabia as a Case Study," International Conference on Journalism and Mass Communication. May 2023, Honolulu, United States.
- Huraysi, M. "Foreign news coverage in New York Times between 1927-1997: A content analysis," Association for Education in Journalism and Mass Communication (AEJMC). March 2023, Oklahoma, United States.
- Huraysi, M. "Citizen Engagement through Government and Official Social Media Platforms during the COVID-19 Crisis: A case study of the CDC," the Broadcast Education Association (BEA). April 2022, Las Vegas, United States.
- Huraysi, M. "Press Freedom in U.S. War Reporting: A Case Study of Coverage of the Gulf War by The New York Times," Annual Conference for the College of Media, Jul 2021. Qatar University, Qatar.
- Huraysi, M. "The U.S. and Saudi Newspaper Coverage of Gender: A Case Study of Two Appointed Saudi Ambassadors, Khalid bin Salman and Reema Bandar, to the United States of America," ICMMPC 2021: International Conference on Mass Media and Political Communication, May 2021 in Roma, Italy.
- Huraysi, M. "Agenda-setting Theory in Saudi Media Coverage: A Comparative Analysis of Coverage of Terrorist Attacks in Egypt and France," Association for Education in Journalism and Mass Communication (AEJMC). March 2020, Oklahoma, United States.
- Huraysi, M. "Agenda-setting Theory in Saudi Media Coverage: A Comparative Analysis of Coverage of the U.S. presidential campaign," the International Conference on Communication and Signal processing (ICCSP). Aug 2019, Orlando, United States.
- Huraysi, M. "Framing and Agenda-setting in Jamal Khashoggi News: A Comparative Analysis of Global, Saudi. and Turkish Accounts on Twitter," the Broadcast Education Association (BEA). April 2019, Las Vegas, United States.
- Huraysi, M. "The Role of the Spokesman in Social Media During the Conflict Crises: A Case Study of Saudi Ministry of Media's Spokesman and Qatar Crises," the Second International Conference: Media Crises, Perspectives, and Strategies. March 2019, Abha, Saudi Arabia.

RESEARCH IN PROGRESS:

M. Huraysi Page 2 of 4

• Huraysi, M. "The Role of Saudi Vision 2030 in Creating Positive Effects among Saudi Citizens," Class paper, May 2024

TEACHING EXPERIENCE

University of North Texas						
Semester	Course	# of	Description	Level		
Bemester	Course	stude	Description	Level		
		nts				
Spring	JOUR	296	Mass Communication and Society	Undergraduate		
2024	1210	270	was communication and society	Face-to-Face		
Fall	JOUR	471	Mass Communication and Society	Undergraduate		
2023	1210	1,1	iviass communication and society	Face-to-Face		
Summer	JOUR	48	Introduction to Media Writing	Undergraduate		
2023	2310			Online		
Spring	JOUR	187	Mass Communication and Society	Undergraduate		
2023	1210			Online		
Fall	JOUR	352	Mass Communication and Society	Undergraduate		
2022	1210		ř	Online		
Spring	JOUR	193	Mass Communication and Society	Undergraduate		
2022	1210		•	Online		
Fall	JOUR	372	Mass Communication and Society	Undergraduate		
2021	1210		•	Online		
Summer	JOUR	48	Introduction to Media Writing	Undergraduate		
2021	2310			Online		
Spring	JOUR	194	Mass Communication and Society	Undergraduate		
2021	1210			Online		
Fall	JOUR	425	Mass Communication and Society	Undergraduate		
2020	1210			Online		
King Khalid University						
Spring	COM 201	42	Media Regulations and Ethics	Undergraduate		
2015				Face-to-Face		
Spring	COM 214	12	The History of Saudi Mass	Undergraduate		
2015			Communication	Face-to-Face		
Spring	COM 263	34	Mass Media Ideology	Undergraduate		
2015				Face-to-Face		
Spring	COM 251	28	Introduction to News Writing	Undergraduate		
2015				Face-to-Face		
Fall	COM 201	49	Media Regulations and Ethics	Undergraduate		
2015				Face-to-Face		

M. Huraysi Page 3 of 4

Fall	COM 214	25	The History of Saudi Mass	Undergraduate
2015			Communication	Face-to-Face
Fall	COM 263	19	Mass Media Ideology	Undergraduate
2015				Face-to-Face
Fall	COM 251	31	Introduction to News Writing	Undergraduate
2015			-	Face-to-Face

PROFESSIONAL AFFILIATIONS

- The Gulf Association for Media (GAM), U.S.: Founder.
- The Broadcast Education Association (BEA), U.S.: Member
- Saudi Association for Media and Communication (SAMC), Saudi Arabia: Member

PROFESSIONAL EXPERIENCE

- Aug 2020 present, Teaching Assistant, Mayborn School of Journalism, University of North Texas, United States.
- Sep 2014 Jan 2016, Teaching Assistant, Media and Communication Department, King Khalid University, Abha, Saudi Arabia.
- Jun 2012- Aug 2014, News Reporter for Saudi Television.
- Mar 2009 Dec 2011, Reporter for several different newspapers.

M. Huraysi Page 4 of 4

[&]quot;Journalist" is to be Informative, investigative, and influential.